



North Country Food Bank, Inc.

Contact:

Susie Novak
North Country Food Bank, Inc.
424 North Broadway
Crookston, MN 56716
(218) 281-7356
ncfbanksn@rrv.net

PRESS RELEASE: North Country Food Bank, Inc. participates in Hunger Action Month

Crookston, MN – September 1, 2009

North Country Food Bank, Inc., in conjunction with Feeding America, announces the second annual Hunger Action Month, a nationwide call-to-action effort to mobilize people everywhere to get involved with ending hunger in America.

One in eight Americans struggles with hunger. That's why North Country and Feeding America are asking everyone to take action during Hunger Action Month and Give a Little, Feed a Lot.

Throughout September, join millions of other Americans in giving a little of yourself...money, time, voice...whatever you can...to feed the hungry in your community.

"The goal of Hunger Action Month is to mobilize the public to help feed the millions of American men, women and children who are living on the brink of hunger," said Vicki Escarra, president and CEO of Feeding America. "This September is our opportunity to create a movement that has a real and lasting impact on our efforts to feed more Americans."

"In these tough economic times, we are seeing increased need," said Susie Novak, Executive Director of North Country Food Bank, Inc. "As we look ahead, we cannot tell how long it will be before our economy begins to recover. We need everyone's help."

The smallest gift can make a big difference to those in need in every community. North Country Food Bank, Inc. is asking coworkers, corporations, community groups, and individuals to participate in Give a Little, Feed a Lot in many easy ways.

To participate in Give a Little, Feed a Lot, you can commit to volunteer, advocate, organize a food drive, or donate to North Country Food Bank, Inc. Throughout the month, participants can visit www.northcountryfoodbank.org to learn more about how to help people struggling with hunger in their community.

Each dollar donated to North Country Food Bank, Inc. can provide 5 meals for someone in our community living at risk of hunger. "The economic crisis is on the minds of most these days. Some people are worried about how they may be affected. Others have already experienced a job loss or some other type of financial hit. On top of this, imagine what it would be like to try and figure out where your next meal will come from," said Novak.

The need is clear. North Country is committed to serving those in need. But North Country cannot do it without your help. Please join us in the fight against hunger.

About North Country Food Bank, Inc.

North Country Food Bank, Inc. distributes nearly 3 million pounds of food annually to more than 155 hunger-relief agencies in a dedicated partnership to end hunger in northwest Minnesota. North Country Food Bank was established in 1983, and has served communities in northwest Minnesota for more than 26 years. For more information about North Country Food Bank, please visit www.northcountryfoodbank.org or call 218-281-7356.

About Feeding America

Feeding America provides low-income individuals and families with the fuel to survive and even thrive. As the nation's leading domestic hunger-relief charity, our network members supply food to more than 25 million Americans each year, including 9 million children and 3 million seniors. Serving the entire United States, more than 200 member food banks support 63,000 agencies that address hunger in all of its forms. For more information on how you can fight hunger in your community and across the country, please visit www.feedingamerica.org.

###